



ELIZABETH PAMBOUKIAN

Fashion Marketing & Journalism

CONTACT

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EXPERIENCE

Jespionne

June 2019 - September 2019

Merchandising and Social Media Intern | New York City/Remote

- Continuously adjusted and monitored merchandise placement and for various fictional characters.
- Organized and maintained several branded Instagram accounts.

The Walt Disney Company

September 2018 - November 2018

SCADpro Sponsored Course | Hong Kong

- Researched and developed concepts for Mickey Mouse's 90th birthday celebration, "Mickey Glitching Through Time."
- Collaborated and contributed towards the making of a fashion collection and birthday celebration event.

Madewell

November 2017 - January 2018 & July - August 2018

Seasonal Sales Associate | Bethesda, MD

- Created an engaged and successful sales environment for customers.
- Enhanced the buying experience through personal customer service.

SCAD Manor

September 2016 - 2018

Online Magazine Editor | Savannah, GA |

<https://scadmanor.com>

- Creative directed, styled, collaborated and assisted with multiple fashion editorials.
- Contributed creative written work.

EDUCATION

Savannah College of Art and Design (SCAD)

Savannah, GA, USA and Hong Kong, SAR China

Current GPA 3.8

BFA in Fashion Marketing and Management

Minors in Fashion Journalism and Entrepreneurship and Business Management

Graduation Expected June 2020

Deans List, Study Abroad in Hong Kong (Fall 2018 - Winter 2019)

INDUSTRY SKILLS

- Adobe Creative Cloud
- Microsoft Excel for the use of retail
- Website building platforms, especially Wordpress
- Intermediate website coding
- Fashion styling
- Art direction
- Digital illustration
- Social media marketing

PROFESSIONAL SKILLS

- Creative and conceptual thinking
- Strategic planning and organization
- Collaboration
- Time management
- Project management
- Event management & coordination
- Customer service

LANGUAGES

- Fluent English
- Intermediate Mandarin
- Intermediate Armenian