



# ELIZABETH PAMBOUKIAN

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## EDUCATION

- 2020-2023 Fashion Institute of Technology (FIT) • New York, NY**  
MA Fashion and Textile Studies: History, Theory, and Museum Practice
- Graduation expected June 2023.
  - Relevant Coursework: Museum Theory and Practices, Fiber and Fabric: Identification and Analysis, Collection Management Skills, Contemporary Fashion: Research and Criticism, History of Fashion, History of Western Textiles, Dress and Textiles in World Culture
- 2016-2020 Savannah College of Art and Design (SCAD) • Savannah, GA and Hong Kong SAR, China**  
BFA Fashion Marketing & Management, Minors in Fashion Journalism and Business Management and Entrepreneurship
- Graduated 3.89 GPA, Magna Cum Laude.
  - Dean's List 2016-2020.
  - Study abroad, Hong Kong Sept 2018–March 2019.
  - SCAD Pro Marketing Intern for The Walt Disney Company, Hong Kong, 2018.
  - SCAD Manor online fashion magazine editor 2016-2018.

## EXPERIENCE

- July 2021- Present Designers Collab. • Brooklyn, NY**  
Freelance Creative Strategist
- Develops and oversees the creation of media strategy for all social and digital platforms including collaborations with local artists and vendors.
  - Performs extensive market research and is involved in all content creation.
- March 2021- Present Blossom Magazine • Remote**  
Freelance Writer
- Articulates ideas and concepts for Gen Z and Millennial-based publication.
  - Performs research and finds interesting and relevant information to write articles about.
- July 2020- Feb 2021 Yes She May • Remote**  
Marketing Specialist and Social Media Manager
- Created and managed digital campaign strategies for all social media channels including influencer marketing and advertising.
  - Increased social brand reach by over 400%.

## INDUSTRY SKILLS

- Academic & professional writing
- Primary source historical research
- Social Media & digital marketing
- Adobe creative suite
- Microsoft office suite
- Google suite
- Content development & creation
- Creative/art direction

## PROFESSIONAL SKILLS

- Creative & conceptual thinking
- Strategic planning & organization
- Adaptability & problem solving
- Time & project management
- Event management & coordination
- Organization & attention to detail

## LANGUAGES

- Fluent English
  - Proficient Mandarin
  - Conversational Armenian
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